

	Privacy policy Mission Mayday	
	Entrée en vigueur	19 septembre 2023
	Approuvé par	Conseil d'administration
	Responsable	Mégane Bigot de La Touanne

The purpose of this privacy policy is to provide users of our website with the following information, where applicable:

1. The personal data we collect.
2. How we use the data we collect.
3. Who has access to the data collected.
4. The rights of the users of this website.
5. The website's cookie policy.

This privacy policy is complementary to the general conditions of use of our website.

User consent

Users of this website agree that by using this website, they consent:

- To all the conditions set out in this privacy policy;
- To the collection, use and storage of the data listed in this policy.

Personal data collected

Data collected automatically

When a user visits and uses our website, we may automatically collect and store the following information:

- Location
- Content consulted on our website

Data collected non-automatically

When you perform certain actions on this website, Mission Mayday may also collect the following data:

1 - Email addresses

This data may be collected using the following methods:

- We use an online newsletter form, to be completed only if you wish to receive promotional emails.
- We use a specific online form, to be completed only if you wish to fill out a food order, request a medication renewal, become an adopter, become a foster family, become a partner, become a volunteer, entrust us with an animal, or get in touch with our team.

2 - Telephone numbers

This data can be collected using the following method:

- We use a specific online form, to be completed only if you wish to become an adopter, a foster family, a partner, a volunteer, entrust us with an animal, or get in touch with our team.

3 - Postal addresses

This data can be collected using the following method:

- We use a specific online form, to be completed only if you wish to become an adopter, a foster family, a partner, a volunteer, entrust us with an animal, or get in touch with our team.

4 - Credit card information

This data can be collected using the following method:

- We use an online pledge form, to be completed only if you wish. We also use an online store that allows you to make credit card payments with Stripe.

5 - Lifestyle habits

This data can be collected using the following method:

- We use a specific online form, to be completed only if you wish to become an adopter or foster family.

Please note that we only collect the data necessary to achieve the purpose described in this privacy policy. No additional data is collected without your prior consent.

Use of personal data

Personal data collected on our website will be used exclusively in accordance with the purposes specified in this policy or mentioned on the relevant pages of our website. We will not use your data beyond the disclosed uses.

The data we collect when a user performs certain actions may be used for purposes such as:

- 1 - The information is used for communication purposes and can be withdrawn at any time.
- 2 - The information may be shared with Google Analytics for the purpose of analyzing our website traffic and may be withdrawn at any time.
- 3 - The information may be shared with a Mission Mayday partner organization and may be withdrawn at any time.
- 4 - The information may be used for the distribution of our newsletters and may be withdrawn at any time.

The personal and confidential information you provide when creating your profile and requesting content on our website is used solely to make your visit more convenient, to provide you with the content you have requested, and to maintain communication with you.

Personal information requested includes:

First name:

Last name:

Email:

Phone Number:

Mailing address:

Your name is required so that we can contact you in the event of a problem with the delivery of the content you have requested. Your email address is required for the delivery of content on this website, but only if you have given us permission to do so.

In addition, we use this data to improve the presentation and structure of our website, and as a source of inspiration for creating new content or personalizing the website.

Sharing personal data

Volunteers

We may share with any member of our organization the user data they reasonably require to achieve the purposes set out in this policy.

Third parties

Third parties will not be authorized to access user data beyond what is justified and reasonably necessary to achieve the specified purpose.

Other disclosures

We undertake not to sell or share your data with third parties, except in the following circumstances:

1. If required by law.
2. If required by legal proceedings.
3. To preserve or defend our legal rights.

Please note that if you follow links from our website to other websites, we disclaim any responsibility or control over their privacy policies and practices.

How long do we store personal data?

We store user data for the period necessary to achieve the purposes for which it was collected.

Personal data protection

We are firmly committed to protecting your personal data and privacy. The information you provide is used exclusively to respond to your requests and to maintain communication with you.

We apply rigorous security measures regarding the storage and disclosure of the information you have transmitted to us, in order to prevent unauthorized access. Consequently, we may ask you to reconfirm your identity before providing confidential information or modifying it according to your instructions.

We keep this data for a period of two years so that you can use it again. Our staff is committed to maintaining the confidentiality of your data, and all actions taken are undertaken with the security of your information in mind.

We also encourage our partners to follow similar security measures when processing the data we pass on to them, subject to your authorization.

Although we take all reasonable precautions to ensure the security of your user data and the protection of your privacy, there is always some level of risk. The Internet can sometimes present vulnerabilities, and therefore we cannot guarantee the security of your data beyond what is reasonably practicable.

Your rights as a user

As a user, you have the right to access any personal data we have collected about you. In addition, you have the right to update or correct any personal data we hold, to the extent permitted by law.

You also have the right to revoke or change your consent to the collection and use of your data at any time, provided this is legally permitted and you notify us within a reasonable period.

Modifying, deleting or disputing collected data

If you wish your information to be deleted or modified in any way, please contact our Privacy Officer at the following email address:

Mégane Bigot de La Touanne,
info@missionmayday.ca

Cookies

Cookies are pieces of information stored by an http server on your computer's hard disk to identify you. Our cookies do not contain any confidential information; they merely contain an identification number that enables us to offer you content that may be of interest to you and to improve your experience of visiting our website.

Most browsers automatically accept cookies. However, you can refuse them by adjusting the "Your preferences" settings in your browser. Even if you deactivate cookies, you will still be able to access our website content and place orders. Please note, however, that such deactivation may limit your use of certain features of our website.

Changes

Occasionally, we may update this privacy policy to comply with the law and to reflect changes in our data collection process. We encourage our users to consult our policy regularly to stay informed of any updates. In the event of significant changes to this policy, we may also notify our users by email.

Modifying your data

You can consult, modify, or request the deletion of your confidential data by contacting us at the following address: info@missionmayday.ca.

Mission Mayday reserves the right to modify this privacy policy at any time.

Effective date: September 15, 2023

Last modification : September 19, 2023